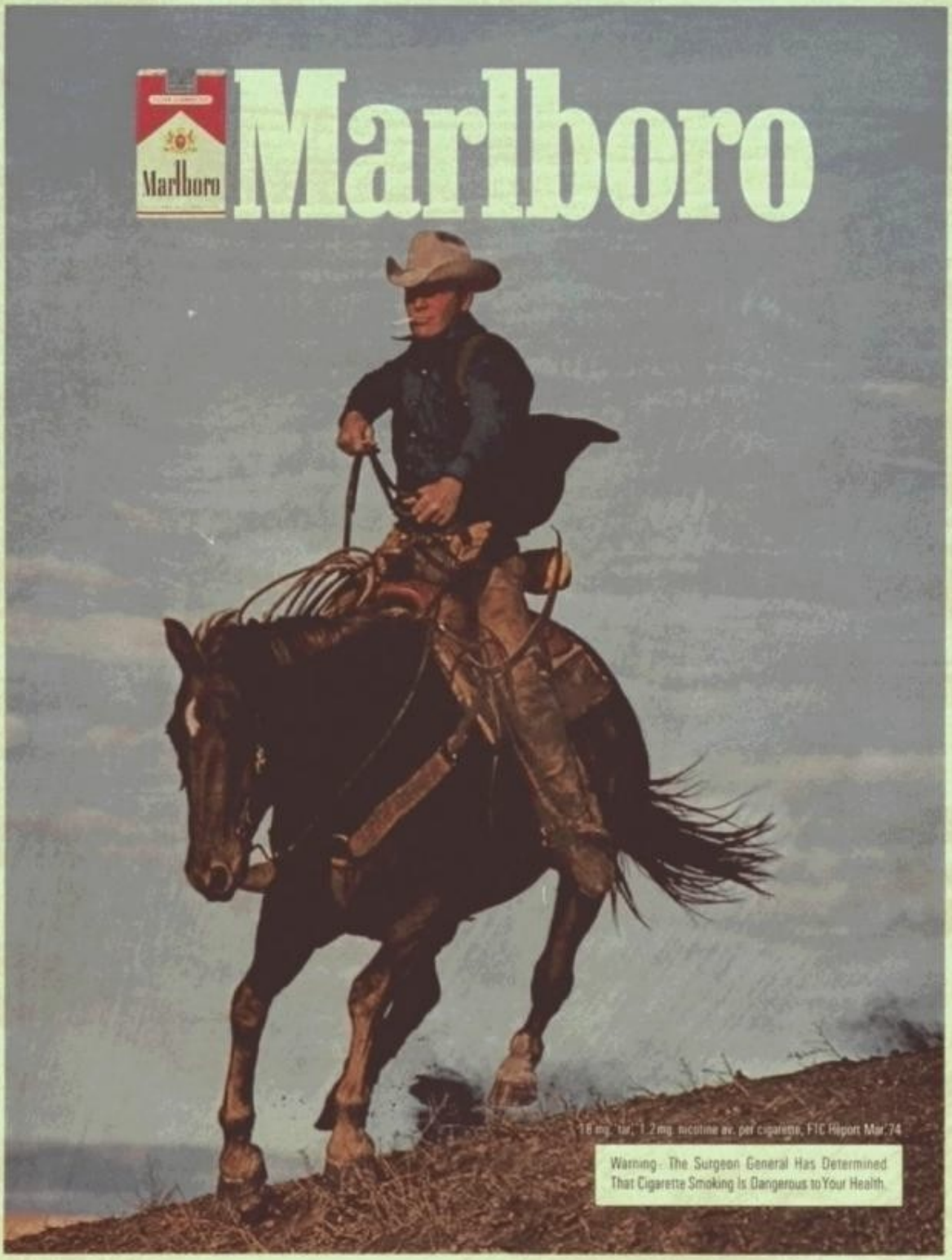
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 3241—Plate 1—Blue Shirt Bronc—EH—Req. No. 96329—Page 4/c bleed—8⅝" x 11⅛"—National Magazines, 1974 (A)
Printed in U.S.A.


Marlboro
Marlboro
18 mg. tar, 1.2 mg. nicotine av. per cigarette, FTC Report Mar.'74
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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